



KJ ZEITLIAN

Visual Designer

Talented and detail-oriented visual design expert with proven ability to transform concepts into effective print and online experiences.

Capable of combining creative perspectives with a market oriented mindset to deliver stunning and compelling designs under tight deadlines and budgets.

Intelligent and insightful designer with more than eighteen years of experience in visual design, print production, identity/brand development, UI design, digital image restoration, 35mm and digital photography.

CONTACT ME

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WORK EXPERIENCE

2001-Present

The Armenian Prelacy

Visual Designer

Design all printed materials and online experiences, A to Z. Manage branding and identity.

1997-2001

1700th Anniversary Committee

Designer

Led 5-year strategic image and brand development campaign for an international event, carried out all design and layout of publication materials and marketing collateral; created and developed website; organized several international exhibits involving world-renowned museums.

1995-1996

Nichols Research

Data Researcher

Consistently exceeded quotas collecting and editing market research data; conducted focus group discussions, person-to-person interviews and over the phone interviews; performed general administrative duties.



EDUCATION

2015

General Assembly

UX Design

1990 - 1996

California State University, Fresno

B.A. in Art History and Political Science



SKILL

PROFESSIONAL

Adobe Indesign	<div style="width: 100%;"></div>
Adobe Illustrator	<div style="width: 90%;"></div>
Adobe Photoshop	<div style="width: 85%;"></div>
Sketch	<div style="width: 80%;"></div>
Axure	<div style="width: 75%;"></div>
OmniGraffle	<div style="width: 70%;"></div>
Keynote	<div style="width: 65%;"></div>

PERSONAL

Communication	<div style="width: 95%;"></div>
Creativity	<div style="width: 90%;"></div>
Teamwork	<div style="width: 85%;"></div>
Organization	<div style="width: 80%;"></div>
Leadership	<div style="width: 75%;"></div>